

Message Text

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PAGE 01 TOKYO 05505 151051Z

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UNCLAS TOKYO 5505

STATE FOR CU/EA; USIA FOR IEA AND ICS/DE

E.O. 11652: N/A

SUBJECT: EVALUATION - J.J. BODDEWYN

1. INTERNATIONAL BUSINESS PORFESSOR J.J. BODDEWYN, BARUCH COLLEGE, CITY UNIVERSITY OF NEW YORK. AMSPEC. LECTURES/ DISCUSSIONS: "ECONOMIC AND LABOR ISSUES BETWEEN TRANSNATIONALS AND HOST SOCIETIES," "U.S. POSITIONS AND INITIATIVES ON CONTROL OF TRANSNATIONALS," AND "HOST COUNTRY-MULTINATUIONAL CORPORATION RELATIONS AND USG EFFORTS TOWARD CODE OF CONDUCT FOR MNCS." JA-05 (PARTIAL).

2. QP-VG; ED-VG; AR-VG; RO-VG; FLC-N/A.

3. BODDEWYN LED A SYMPOSIUM CO-SPONSORED WITH JAPAN INSTITUTE OF LABOR AT TOKYO AMERICAN CENTER AND SPOKE AT AMERICAN CENTERS IN FUKUOKA, KYOTO, NAGOYA, OSAKA, SAPPORO, AND TO DEPARTMENT MANAGERS AT JAPAN ECONOMIC RESEARCH INSTITUTE IN TOKYO. TWO-THIRD OF THE 265 TOTAL ATTENDEES WERE PRIMARY. THE INCLUDED TOKAI BANK ECONOMIC RESEARCH DIVISION DEPUTY CHIEF, KANSAI MULTINATIONAL STUDY GROUP PRESIDENT AND MEMBERS, JAOR COMPANIES SENIOR RESEARCHERS, NAGOYA CITY OFFICIALS, ACADEMICIANS, BUSINESSMEN, MEDIA, LABOR LEADERS.

4. BODDEWYN SPOKE WITH CONVINCING CANDOR, CITING FACTS,
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FIGURES, CONCRETE EXAMPLES. HE EXPLAINED IMPACT OF MNCS ON U.S. ECONOMY INSOFAR AS EMPLOYMENT, INVESTMENT, CURRENCY EXCHANGE, TRADE PATTERNS BUT ATTACHED MYTH THAT MNCS SERVE AS SOLE BASIS OF U.S. EOCNOMY. BODDEWYN SUPPORTS CONCEPT OF ECONOMIC INTERDEPENDENCE AND ROLE TRANSNATIONALS CAN PLAY IN CONTRIBUTING TO ECONOMIC WELFARE OF THE WORLD, AND DELINEATED ADVANTAGES AND DISADVANTAGES FOR HOST COUNTRIES AND MNCS. HE

DETAILED BASIC ISSUES OF CONFLICTING NATIONAL INTERESTS, NATIONAL SOVEREIGNTY, NATIONAL IDENTITY, WHICH NECESSITATE A CODE OF CONDUCT FOR MNCS AND HOST COUNTRIES DEALING WITH THEM. BODDEWYN PRESENTED RATIONALE BEHIND U.S. EMPHASIS ON FOUR PRINCIPLES WHICH MUST UNDERLIE ANY CODE: VOLUNTARY ACCEPTANCE, NON-DISCRIMINATION BETWEEN FOREIGN AND DOMESTIC FIRMS, USE OF MORAL SUASION, FLEXIBILITY REGARDING INCENTIVE AND DISINCENTIVES FOR MNCS. U.S. POLICY TOWARDS MNCS IS NON-INTERVENTIONIST, NON-REGULATORY, NON-DISCRIMINATORY.

5. PERCEPTIVE QUESTIONS FOCUSED ON LINKAGE BETWEEN TRADE AND INVESTMENT, MNCS DIFFERENT APPROACHES IN DEVELOPED AND DEVELOPING COUNTRIES, EFFECT OF MNCS' MONETARY TRANSACTIONS ON THE INTERNATIONAL MONETARY SYSTEM, HOST COUNTRIES AND LABOR UNIONS, POSSIBILITY OF JAPANESE COMPANIES BECOMING TRULY MULTINATIONAL WITH INTERNATIONAL MANAGERS.

6. LONG ARTICLE APPEARED IN WEEKLY LABOR NEWS BASED ON TOKYO SYMPOSIUM; ANOTHER PIECE IN NIHON KEIZAI SHIMBU, AND SHORT ARTICLE IN NISHI NIPPON SHIMBUN.

7. AT OAC A FEW PROFESSORS RATED BODDEWYN IN SAME CLASS WITH MNC GREATS KINDLEBERGER AND BEHRMAN.
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Disposition Approved on Date:
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Disposition Comment:
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Disposition Event:
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